



## Aviation Performance Dashboards

### *Business aviation metrics framed into C-Suite-Friendly reports*

Do you struggle to parse aviation system information into actionable reports?

Instant access to measure and record aviation activity is readily available, but the ability to digest and analyze it all is a challenge.

Move away from the mountain of data and towards relevant strategic snapshots of key performance indicators. Through routine qualitative and quantitative data analysis, collate your aviation department's business-focused data and frame organization performance into C-Suite-Friendly reports. The result is a deeper understanding of operational performance and attention cues to areas that require monitoring or improvement.



Gray Stone Advisors will work with aviation department managers and corporate executives to define what data is most relevant to your organization, what measures currently exist and to what measures the organization is held accountable to. We then produce highly customized dashboards specific to your organization.

### ***What gets measured gets improved.***

- Evidence at your fingertips to support decision making;
- Routine and systematic reporting reveals overall organization performance;
- Measure internal performance against what the department is *actually* being held accountable to;
- Highlight when something is amiss;
- Explore problem areas, make internal changes and track progress goals.

**Establish Aviation Dashboards to provide effective communication of the 'vital few' business aviation performance metrics.**

### **How to Get Started**

A Gray Stone advisor will conduct an interview with the aviation director and aviation reporting executive to determine metrics that are relevant to report within the aviation department and to the executive levels.

Next, we establish a visual representation, with your organization's key parameters and operational definitions, of your organization's aviation dashboards

Gray Stone Advisors will assist in sourcing the relevant data that compiles your organization's dashboards. We work with your team to determine existing system reports and define other data collection processes, as needed. It does not matter what software or system you are using, we can tailor this process to whatever systems you currently have in your operation. Each dashboard is tailored specifically to your organization and the integration process is universal to all data storage and aviation reporting systems.

Gray Stone Advisors will collate your organization's data sets into visual dashboards complete with analysis, trends and advisor commentary. As your organization's goals and objectives shift, Gray Stone Advisors is ready to assist. Your operational definitions, reporting instructions and dashboards are revised to fit organizational changes, new reporting requirements and track new initiatives.

### **Contact Us About Aviation Performance Dashboards**

Call Gray Stone Advisors today at +1.865.357.5077 or email us at [info@graystoneadvisors.com](mailto:info@graystoneadvisors.com). We'll answer any questions you might have and help you get started.