



Helping companies manage change.

GRAY STONE ADVISORS COMPLETE BENCHMARKING STUDY ON CORPORATE AVIATION BEST PRACTICES

Top Performing Companies Utilize Business Jets as Productivity Tools

Knoxville, TN – March 23, 2009. A recently completed project by Gray Stone Advisors benchmarked best practices in corporate aviation among leading Fortune 500 companies. The study explored the best practices utilized by top performing companies, including utilization policies, internal & external ‘optics’, continuity and personal use policies of business aircraft. The use of business jets, as productivity tools, can significantly contribute to profitability and shareholder gain when Flight Departments align asset utilization with corporate objectives, vision and core values.

The Corporate Aviation Best Practice’s study included quantitative descriptions of business aviation composition including fleet size and type, personnel complement, and activity by type. The study reviewed the Host Organization’s Business Aviation Policies inclusive of employee access, allocation of resources, leadership continuity, personal use policies and a review of Business Aviation departmental functions and staffing. Detailed benchmarks were compiled regarding host organization reporting metrics as distinguished between ‘Activity’ vs. ‘Value’ measurements and a comparison of organizational reporting structures.

Gray Stone Advisors provides ‘hands on’ management consulting services and solutions to emerging and mid-level for-profit and not-for-profit, privately-owned and publicly-held businesses, large corporations and closely-held, small enterprises, entrepreneurial ventures and well-established brands. The firm specializes in turnaround and renewal strategies, performance improvement, change management, executive leadership and training and general management consulting services to companies whose business practices involve business aviation, specialty retail and distribution and logistics.

Turnaround & Corporate Renewal Specialists

Gray Stone Advisors, Knoxville, TN
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Gray Stone Advisors has received wide acclaim and recognition and continues to focus on customer service and innovative approaches to corporate renewal, including its distinctive, 'reality-based' approach to change and transformation. Gray Stone Advisors is a member of the Turnaround Management Association, National Business Aviation Association, and Access Alliance.

The headquarters office is located at 7501 Cherokee Springs Way, Knoxville, Tennessee. For additional information about Gray Stone Advisors, visit www.graystoneadvisors.com or call the company's headquarters at 865.357.5077.

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